

digitol

Generations United
Combating Fake News _

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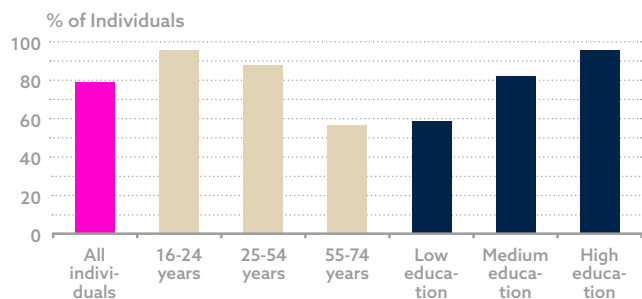


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Erasmus+ Programme
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BACKGROUND

Our digitised environments rely increasingly on the Internet to inform, communicate, shop, but also access services such as banking, tele-health services, governmental and administrative services, etc. Yet, despite older Europeans (55+) growingly using the Internet, their presence on-line remains low in comparison to other age groups. This calls for the development of digital literacy skills that should expand beyond the acquisition of basic capacities in operating smart devices into developing media literacy, critical thinking, and a proficiency to identify reliable on-line information and to combat fake news.

INDIVIDUALS WHO USED THE INTERNET ON AVERAGE AT LEAST ONCE A WEEK



Data: EU-28, 2016 Source: Eurostat

HOW OFTEN DO YOU COME ACROSS NEWS OR INFORMATION THAT YOU BELIEVE MISREPRESENT REALITY OR IS EVEN FALSE? (%)

AGE	Everyday or almost everyday	At least once a week	Several times a month	Seldom or never	Don't know	Total 'At least once a week'
15-24	39	38	10	13	0	77
25-39	41	33	13	12	1	74
40-54	37	31	12	17	3	68
55+	34	27	12	21	6	61

FREQUENCY OF ONLINE SOCIAL MEDIA USE	Every day or almost everyday	At least once a week	Several times a month	Seldom or never	Don't know	Total 'At least once a week'
Every day or almost everyday	43	32	11	12	2	75
At least once a week	32	38	12	16	2	70
Several times a month	31	28	23	15	3	59
Seldom or never	31	26	13	24	6	57

Data: EU-28, 2018 Source: TNS Political & Social

APPROACH & ACTIONS

PHASE 1: ANALYSE

- 1** **Surveys** sourcing knowledge on seniors' digital literacy and active citizenship in Bulgaria, Germany, Greece, and Italy.
- 2** **Interviews of experts** providing qualitative insights on the current initiatives to combat fake news, develop digital literacy and critical thinking, as well as support older persons to engage online.
- 3** **Focus Groups** with local stakeholders and seniors discussing the data collection findings.

PHASE 2: EMPOWER

- 1** **Develop the DIGITOL Digital Academy**, a content-aware & multifunctional tool allowing users to access data, training materials and the other interactive educational tools.
- 2** **Engage 10 young people** (aged 18-30) in Bulgaria, Germany, Greece and Italy who will participate in the 30-hours train-the-trainers programme, focused on combating fake news and polarisation.
- 3** **Engage 25 older adults** (55+) to participate in the DIGITOL 60 h capacity building programme to gain theoretical and practical knowledge of the digital world and find solutions with young people to fight fake news.

PHASE 3: ENGAGE

- 1** **Engage with local communities** to promote the importance of digital skills and the relevance of active engagement and participation for enhancing social cohesion of communities and cities.
- 2** **Human Libraries** - people who experienced prejudice, social exclusion or stigma, will share episodes of their life they wish to talk about. Participants-readers will listen and ask questions to challenge their own prejudices.
- 3** **Digital Festivals** will blend together traditional and innovative actions, including public workshops on controversial topics run in partnership with schools and non-formal training providers.

DIGITOL started in January 2020 and will end in December 2021.
The project has received funding from the European Union's ERASMUS+ programme.

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The project's partnership includes six organisations from six different European countries:

Project Coordinator & Italian Lab Partner:

Consorzio Comunità Brianza



Bulgarian Lab Partner:

Znanie



German Lab Partner:

Pro Arbeit



Greek Lab Partner:

Hellas 50 Plus



Network Partner:

AGE Platform Europe



Communication Partner:

Tree Agency

