

digitol

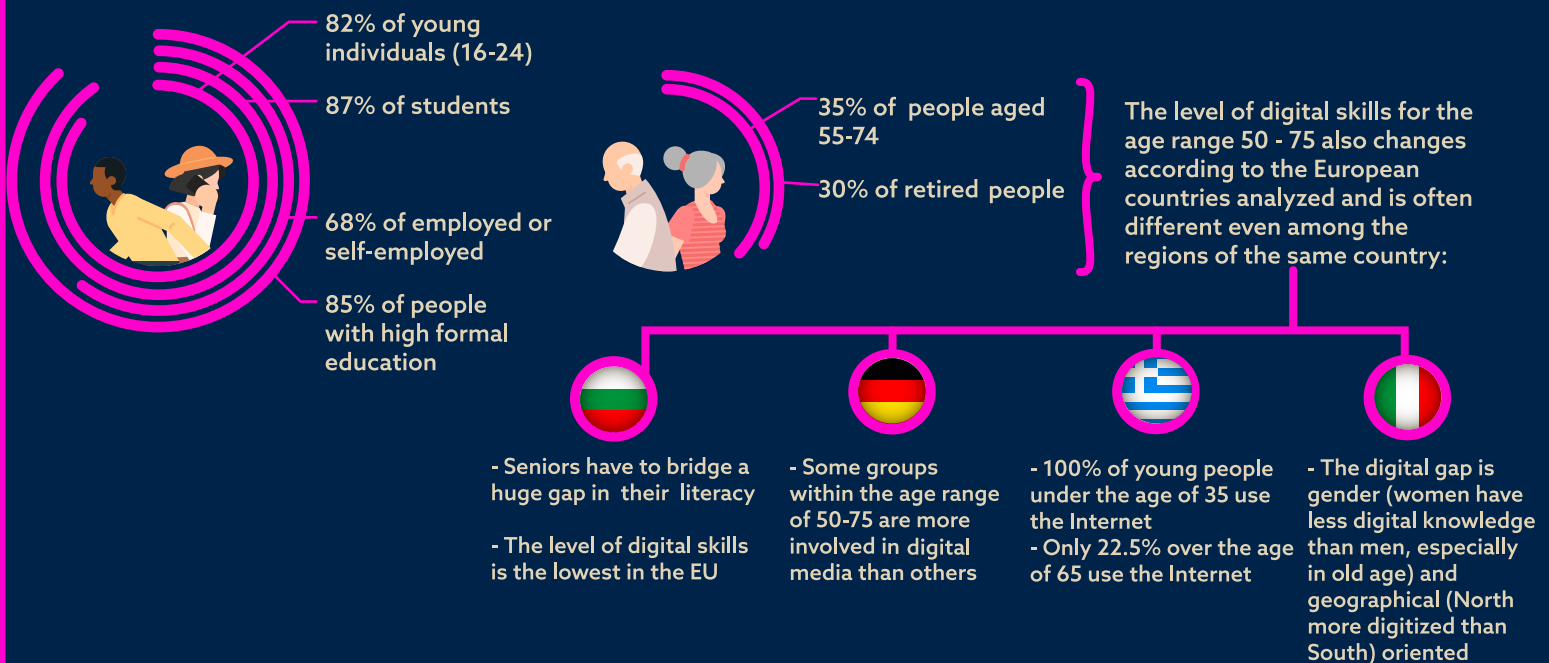
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The present report is the result of the first phase of the project and provides an analysis of contexts regarding the needs for digital and media literacy of older people as well as existing training initiatives, both targeting older people directly and indirectly.

CONTEXT ANALYSIS REPORT DATA

WHO HAS BASIC DIGITAL SKILLS?



COUNTRY REPORT DATA

BULGARIA

38/48

38 out of 48 survey respondents assess their abilities in using online media and digital services positively

72% find that they already formed the digital skills they need

72%

GERMANY

58%

of the respondents define themselves as interested in learning digital skills

When asked which skills are taught in the context of digital skills

33,3%

mentions the area of digital literacy, communication, and collaboration, and the answer area "I do not know"

As a result, the focus of training and education should be more "user-oriented" transfer of knowledge

GREECE



Only 7 out of 10 Greeks have access to the Internet



Of non-users are women

ITALY

Italy ranks 25th among the 28 EU Member States in the digitization index

- 61% of respondents declared that they do not have adequate digital skills
- 33% do not know
- 6% believe they have adequate skills

One of the main causes of social exclusion of adult and older people population is exactly the insufficient competence in the use of social media and digital devices

All these data are valuable content form which to start to organize the training and pilot actions in the DIGITOL countries. These actions will be led by young people, who will involve and engage older adults, thus, also promoting intergenerational exchange, for a better understanding and use of the Internet and social media for information purposes.



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