



Capacity Building Programme

The Capacity Building Programme is well on its way. Read here about what has taken place so far in each of the project countries:

Bulgaria

Capacity Building Programme in Bulgaria took place predominantly online but despite the lack of real contact between the participants and Young ambassadors the interaction is very intense. The older adults very actively participate in the discussions and sharing of information, and pay high interest in all the topics included in the training. Young ambassadors on the other hand, are excited for every delivered presentation and prepare the interactive exercises for the sessions and the homework between the session as real professionals. The E-academy is the tool where the training materials, additional readings and videos and other relevant materials are being uploaded, as well as platform where the participants can express their feedback, suggestions and opinions.

Greece

The Capacity Building Program in Greece began on May 9 and was completed by June 27. Initially planned to take place face-to-face, due to Covid-19 related restrictions, they were conducted online. 32 older learners, 8 Young Ambassadors (6 female, 2 male) and 3 senior trainers took part in this intergenerational assembly. Participants were divided into groups of 6 -8 learners, as we felt that working on-line with larger groups of older adults would not be as effective. Lessons took place twice a week for 2,5 hours, and were held in the mornings, evenings or weekends, depending on the availability of the participants and of the Young Ambassadors.

The first module delivered was on the DIGITOL platform and how participants could subscribe while getting familiarized with it and the materials contained, followed by modules on the subjects of the importance of news, of reliable information and social media. Seven more hours were dedicated to fake news: understanding fake news, where they are and how they work, recognizing them and ways to deal with them. Many examples and participatory exercises were provided and participants worked alone and in groups, searching for their own examples on the Internet and bringing them back to the plenary. The next subject was stereotypes and how they are connected to fake news, followed by hate speech and the effect it has on society and information. A module was devoted to enhancing critical thinking, the tool for combating fake news, using the approach of 'Project Zero', of the University of Harvard. Another subject that seemed to interest the participants very much was scams on the Internet and how to protect themselves from them. The final meeting involved the evaluation of the program both by the older learners and the Young Ambassadors and a discussion on the next steps of the project and Pilot Actions.

The educational material was produced with the contribution of the Young Ambassadors and the senior trainers, under the scientific supervision of 50plus Hellas, assuring that the material was appropriate, tailored to the learners' needs and age friendly. The evaluation showed that the overall impression of the participants regarding the project was very positive and it was useful for them. They were also quite happy with the performance of the Young Ambassadors, and what they liked most was learning new skills, how well the workshops were prepared and organized, but also working with the volunteers and the intergenerational aspect, as well as the friendly atmosphere. Most participants agreed that what they didn't like most was the fact that courses were held online and that they would have preferred to meet in a classroom. Conversely, the evaluation from the Young Ambassadors showed that they also had a very positive impression from their participation in the project and enjoyed it very much. Similar to the older learners, they also would have preferred to have the courses face-to-face. The most interesting finding was that what they enjoyed most was exchanging knowledge and ideas with the older learners.

Pilot Actions

With the end of the capacity building programme, the third phase of the project will begin. This third phase will be about the development and implementation of pilot projects by the project's participants. These pilot projects are actions are funded through the project with the aim to further raise awareness on the challenge of fake news and among the wider public. Thus, depending on the type and scope of the individual actions, there is the possibility of advancing digitisation among young and older adults, with a focus on strengthening user competence both technically and in terms of media literacy and a safe navigation of the digital world. Already now, as part of the capacity building programme both YAs and older adults have begun brainstorming ideas for those pilot actions they might want to carry out. which are developed and implemented by participants of the project in order. Here you can find out what ideas participants have already developed in each local lab:

BULGARIA

Pilot actions is the next step of the project. There are several ideas which are being discussed both for the venue and the format of the event. However, the most interesting ideas include that the event can take place in one of the big cities of Bulgaria - Varna, which is situated on the Black sea coast and can be hosted by one of our most active course participants and one of our trainers.

GERMANY

The participants have already been brainstorming ideas on the pilot actions in a dedicated session of the training. Some initial ideas have already been developed together with the participants and in cooperation with local project stakeholders.

Among other things, it was suggested to create learning spaces on the digital world in Dietzenbach. It was envisaged as a kind of internet café for intergenerational learning around digitalisation. Additionally, ideas have been developed concerning networking among stakeholders in the field of media education and media literacy while other ideas revolved around concepts for events and public debates on the topic of fake news, media literacy, filter bubble, social media etc....

On Wednesday, 11 August, there will be a face-to-face event to further develop the ideas for the pilot projects. This will take place in the Capitol in Dietzenbach, as an evening event from 6 to 8 pm.

Participation in this event is open to all those who have an interest in digitalisation and fake news. Thus active participation in the design and implementation of the pilot projects will be open also for newcomers to the project.

GREECE

Older participants and Young Ambassadors are very eager to contribute to the next phase of the project and disseminate it further throughout their communities. The Pilot Actions in Greece will begin in late September and plenty ideas have risen for activities in Athens but also other cities as well. So far, a festival has been planned for November 14, where workshops and other events will take place, communicating the very essence of the DIGITOL project.

ITALY

Older participants and Young Ambassadors will co-design Pilot Actions in September during 3 dedicated sessions of the Capacity Building Programme.

However, a first session on Introduction to the Pilot Actions has already taken place on 6 July when many ideas have been shared by participants for activities in the province of Monza but also other cities and online as well.

Here follows some of the most interesting ideas that emerged from the work in small groups or online breakout rooms:

- Creating a task force to combat hate speech online;
- Creating Facebook pages with contents on the project's topics and targeting older adults;
- Organizing a treasure hunt where leading questions are about fake news and other project's topics;
- Info meetings in schools with young pupils but also in universities for older adults;
- "Web" hikings, meaning organized hikings on the mountains or in the countryside where participants in the Capacity Building Programme are guides that share the knowledge acquired during the training with their fellows.

The Pilot Actions in Italy will begin in late September and participants are very eager to start implementing them and further disseminating them throughout their communities.

The DIGITOL Academy

Open section now available!

Please have a look at our open section of the DIGITOL Academy. There you can find some resources related to the detection of fake news and to the promotion of digital literacy by using intergenerational approaches.

Resources are constantly updated, covering new trends and practices in the field of digitalization. We hope you enjoy watching and reading them. If you want more, just register to the academy and enroll in one of our free courses.

You can access the Open section here: [Resources in - digitol-academy](https://www.digitol.eu/resources)