

The 60-hour DIGITOL programmes led by young ambassadors and external experts aimed to provide older adults with theoretical and practical tools to better understand the evolution of contemporary society in line with our European values

THE CAPACITY BUILDING PILLARS:

1

THEORY: debates and discussion on sensitive topics (migration, integration and social cohesion, gender issues, rights of minorities, sustainability, etc.) aimed to stimulate open dialogue and understanding

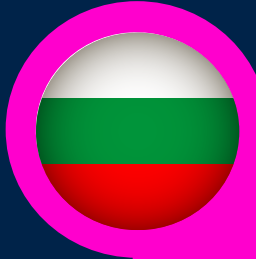
2

DIGITAL WORLD: social media, spread of fake news, the role of the filter bubble, recognizing online adverts, cookie settings in the browser, online privacy and security

3

PRACTICE: co-design of community actions promoting critical thinking and digital literacy in the DIGITOL cities from October 2021 to January 2022

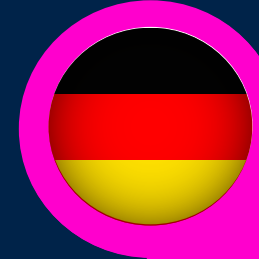
The Capacity Building took place in the 4 partner countries



BULGARIA

Participants: 19

Outcomes: strong involvement and active participation of older adults, upskilling for young ambassadors



GERMANY

Participants: 15

Outcomes: important moments of intergenerational debate and discussion, strengthening of competences in young ambassadors



GREECE

Participants: 34

Outcomes: satisfaction of older adults for having learned new things thanks to the intergenerational exchange, sense of ownership of young ambassadors



ITALY

Participants: 29

Outcomes: older adults enriched by transfer of knowledge on new topics, young ambassadors enthusiastic to take part to the programme

DIGITOL ACADEMY

Full and free access to training materials and other interactive educational materials.

Platform dedicated to the training of Young Ambassadors and older adults

INTERNATIONAL ACADEMY

WHY: share a unique occasion to exchange knowledge and information regarding the project's activities and outputs and share a sense of belonging to DIGITOL

WHAT: peer2peer training experience with tailored information on how to connect to current youth and older adults pan-European networks and how to design and implement compelling community engagement actions

HOW: engaging workshops, international round tables, common leisure activities

WHO: partners and representatives of DIGITOL ambassadors (youth & older adults) from all countries, total of 50 people where they will network between themselves and exchange information on the pilot activities they have to deliver at local level

WHERE: Frankfurt, Germany

WHEN: 5-7 October 2021

