

Final Conference

digital

DIGITOL final conference (online)
11 January 2022 (9am-12:30pm CET)

digital

Erasmus+ project which aims to combat hate speech and misinformation with digital literacy and intergenerational contacts between youth and older adults.

ONLINE

ENGLISH

Agenda of the day

Part one: INFORMATION FOR INCLUSION

- 9:00 Introduction by Estelle Huchet (Age Platform Europe)
- 9:15 Presentation of DIGITOL by Antonio Dell'Atti (CCB)
- 9:30 Round table: how does good quality information enhance social inclusion and intergenerational dialogue?

Moderated by Antonio dell'Atti (CCB)

- Stacey Featherstone, Meta
- DIGITOL partners (Pro Arbeit, ZNANIE, 50+Hellas, CCB)

10:30-10:45 Coffee break

Part two: PASSING ON LEARNINGS

- 10:45-11:45 Interactive round tables about misinformation and intergenerational learning.

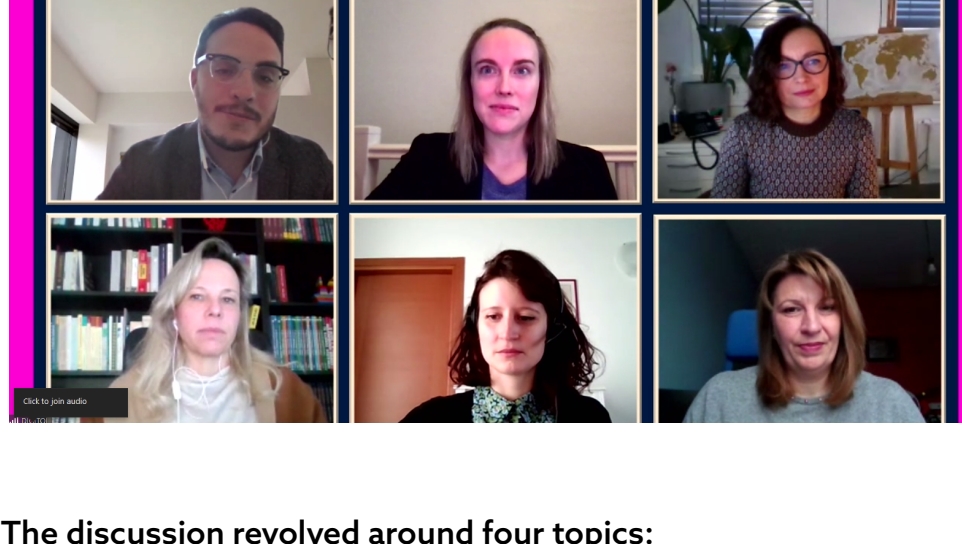
Moderator interactive round tables: DIGITOL participants

- Digital literacy
- Intergenerational capacity building
- Digital Inclusion and Community Engagement
- Fake news, dis- and mis-information and hate speech
- 11:45 Summary of round table discussions
- 12:15 DIGITOL sustainability plan and conclusion by Estelle Huchet (Age Platform Europe)

The final DIGITOL conference provided the opportunity to share useful practices and tools to fight misinformation and fake news using an intergenerational approach. The event allowed attendees to learn and discuss with project partners and participants on how intergenerational learning can efficiently tackle digital misinformation. Estelle Huchet, AGE Platform Europe, set the scene focusing on how we use, understand and react to online information; participation and inclusion in digital democracies; and the benefits of intergenerational cooperation such as mutual support and knowledge transfer, reducing misunderstanding between age groups or social inclusion and increased participation. Antonio Dell'Atti, DIGITOL project coordinator then introduced the project before moderating the first round table.

	PHASE 1: ANALYSE	PHASE 2: EMPOWER	PHASE 3: ENGAGE
1	<p>Surveys sourcing knowledge on seniors' digital literacy and active citizenship in Bulgaria, Germany, Greece, and Italy.</p>	<p>Develop the DIGITOL Digital Academy, a content-aware & multifunctional tool allowing users to access data, training materials and the other interactive educational tools.</p>	<p>Engage with local communities to promote the importance of digital skills and the relevance of active engagement and participation for enhancing social cohesion of communities and cities.</p>
2	<p>Interviews of experts providing qualitative insights on the current initiatives to combat fake news, develop digital literacy and critical thinking, as well as support older persons to engage online.</p>	<p>Engage 10 young people (aged 18-30) in Bulgaria, Germany, Greece and Italy who will participate in the 30-hours train-the-trainers programme, focused on combating fake news and polarisation.</p>	<p>Human Libraries - people who experienced prejudice, social exclusion or stigma, will share episodes of their life they wish to talk about. Participants-readers will listen and ask questions to challenge their own prejudices.</p>
3	<p>Focus Groups with local stakeholders and seniors discussing the data collection findings.</p>	<p>Engage 25 older adults (55+) to participate in the DIGITOL 60 h capacity building programme to gain theoretical and practical knowledge of the digital world and find solutions with young people to fight fake news.</p>	<p>DIGITOL Festivals will blend together traditional and innovative actions, including public workshops on controversial topics run in partnership with schools and non-formal training providers.</p>

The first round table debate among DIGITOL partners and Stacey Featherstone, Meta, aimed at providing the space to compare tools and outputs designed during the project and to conceive ways to collaborate in the future.



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- Specific commitment against the growth of fake news
- Improvement of intergenerational connection
- Tools to increase the awareness and wise use of digital media
- Digital inclusion in daily life

Stacey Featherstone, Meta, highlighted the difference between disinformation which is strategic and malicious vs. misinformation which may be casual but with a damaging effect. Meta's philosophy is to reduce misinformation, remove misinformation and inform on how to recognise content and increase access to accurate information so that people feel empowered.

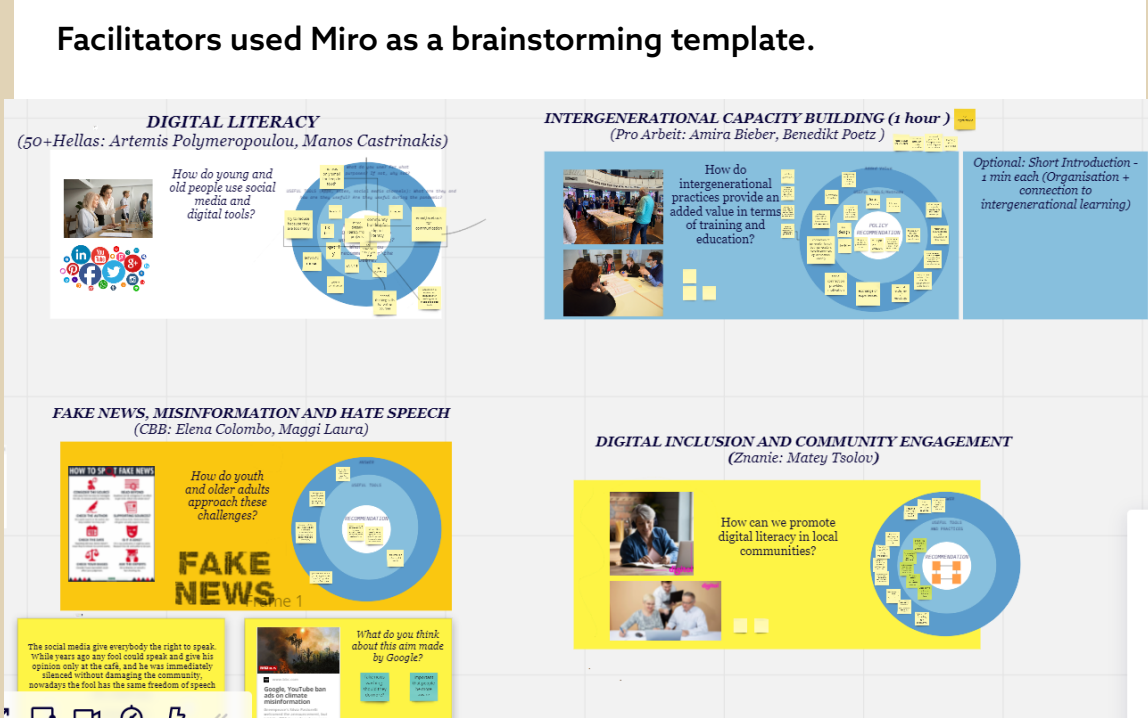
Amira Bieber, Pro Arbeit, focused on the importance of combating fake news during the pandemic. This point was also picked up by Chelsea Lazaridou, 50plus Hellas, emphasizing that the project led to participants being more active and less lonely while finding new ways to communicate.

Rachele Meda, Consorzio Comunità Brianza, put the spotlight on DIGITOL's tools to increase the awareness and wise use of digital media - the Training of Trainers Programme, the DIGITOL academy and the Capacity Building Programme. Valentina Georgieva, Znanie, highlighted the importance of networking with other organisations e.g. schools for digital inclusion in daily life.

The second part of the conference consisted of four interactive round tables running in parallel, moderated by DIGITOL project participants (one younger and one older adult). The goal was to collect knowledge, tools and recommendation for policy maker key topics faced by the project:

- Digital literacy: how do young and old people use social media and digital tools?
- Intergenerational capacity building: how do intergenerational practices provide an added value in terms of training and education?
- Digital Inclusion and Community Engagement: how can we promote digital literacy in local communities?
- Fake news, dis- and mis-information and hate speech: how do young and older adults approach these challenges?

Facilitators used Miro as a brainstorming template.



Multiple recommendations emerged from the various break-out sessions highlighting the importance of:

- providing support and accessibility to devices and internet
- mutual exchange of knowledge and experience in intergenerational learning
- building communities for digital literacy
- encouraging people to share knowledge they gained
- involving older people in creating policies to make sure that the offers respond to their needs

Picking up some of these recommendations in her closing of the conference, Estelle Huchet, AGE Platform Europe, emphasized that we have to be many to amplify accurate information and that older people need to be empowered to become ambassadors themselves.

THE PROJECT ACHIEVEMENTS

With this last newsletter we would like to share the main DIGITOL project's achievements, namely:

- DIGITOL Academy (<https://digitol-academy.eu/>): At the heart of the project is the DIGITOL E-learning-platform with content and exercises about misinformation, fake news and intergenerational learning;
- DIGITOL Handbook: Summary of DIGITOL's implemented activities, highlighting its strengths and weaknesses, so that also other organizations can be inspired to work in an effective way on the intersections of intergenerational learning and digitalization.
- DIGITOL Toolkit for the Training of Trainers (ToT) programme: methodology, content and results of the ToT where young ambassadors were equipped with the needed competences in terms of critical thinking, digital and media literacy. The young ambassadors used the acquired knowledge to help empower older adults through intergenerational learning in the DIGITOL capacity building.
- DIGITOL Capacity Building Programme Report: An intergenerational training for older people to gain theoretical and practical knowledge of the digital world and find solutions with young people to fight fake news.
- DIGITOL Pilot Actions & Network: The idea of the pilot actions was to provide the target groups with concrete opportunities to take into practice what they have learned during the programme in an intergenerational environment, and therefore to enhance their "visibility" and "participation" in society. The pilots were co-designed and delivered by older people together with the Young ambassadors, and it was their turn for proactive participation.

The Handbook, the Toolkit and the Capacity Building Programme Report are available to download for free at the Resources section of the DIGITOL website: <https://digitol.eu/resources/>

We would also like to thank all project participants, young ambassadors, older people and everyone that took part in the DIGITOL activities and actions that would not have been possible without their commitment, efforts and enthusiasm. <https://bit.ly/3A6UiTE>

The DIGITOL partners look forward to continuing and sustaining the implemented actions from the DIGITOL academy to the capacity building and pilot actions. We would like to invite you to join us in our efforts to ensure the digital inclusion of older people through intergenerational learning activities:



Contact us at: hello@digitol.eu
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